

UNIVERSITY BUSINESS SCHOOL

Maharaja Ranjit Singh Punjab Technical University, Bathinda

PROGRAMME OUTCOMES

(MASTER OF BUSINESS ADMINISTRATION)



MAHARAJA RANJIT SINGH PUNJAB TECHNICAL UNIVERSITY

(A State University Estab. by Govt. of Punjab vide Punjab Act No. 5 of 2015 and Approved u/s 2(f) & 12 (B) of UGC; Member AIU)

Dabwali Road, Bathinda-151001 (Punjab), India

PROGRAMME OUTCOMES (POs)

- 1. Management Knowledge:** Deepen knowledge of management theories and concepts and apply this knowledge in developing leadership skills, strategic intent, and multi-functional analytical skills used in various business practices to solve business problems.
- 2. Problem Analysis:** Foster analytical and critical thinking skills to identify and analyse the contemporary business problems.
- 3. Development of Solutions:** Enable the students to demonstrate the ability of leadership, innovativeness, continuously learn, improvise and adapt to find the solutions challenges.
- 4. Conduct Investigation of Complex Business Issues:** Effective implementations of various management tools and literature for investigating the business problems.
- 5. Modern Tool Usage:** Apply latest qualitative, quantitative and data sciences based tools from multifunctional management areas for analyzing the information, business prediction, forecasting of markets while making final decision.
- 6. Business and Society:** Develop leaders who, by remaining sensitive towards society, environment and legislations, provide entrepreneurial and innovative solutions for business issues.
- 7. Environment and Sustainability:** Understand the impact of various business decisions in context of global, economic, environmental, and societal environment.
- 8. Ethics:** Develop an ability to integrate professional, legislative and ethical responsibility while making business decisions.
- 9. Individual and Teamwork:** Develop sense of self -learning as well as group learning while working in multi-disciplinary teams.
- 10. Communication:** Demonstrate an ability for effective use of latest communication tools across various domains of business.
- 11. Project Management and Finance:** Boosting entrepreneurial and innovativeness to undertake projects and ventures independently both financially and operationally.
- 12. Life-Long Learning:** Develop an ability to engage in life-long learning for the holistic development of students
