

UNIVERSITY BUSINESS SCHOOL

Maharaja Ranjit Singh Punjab Technical University, Bathinda

PROGRAM EDUCATIONAL OBJECTIVES
(MASTER OF BUSINESS ADMINISTRATION)



MAHARAJA RANJIT SINGH PUNJAB TECHNICAL UNIVERSITY

(A State University Estab. by Govt. of Punjab vide Punjab Act No. 5 of 2015 and Approved u/s 2(f) & 12 (B) of UGC; Member AIU)

Dabwali Road, Bathinda-151001 (Punjab), India

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

- 1.** Produce employable and entrepreneurial graduates in the field of banking, finance service, research and consultancy in private as well as Govt. owned companies of repute.
- 2.** Enable students to take up higher education such as PhD, FPM, JRF and other professional courses to become business professionals, researchers, consultants and teachers with core competencies and skills.
- 3.** To equip the students with knowledge of fundamental concepts of core domain subjects like marketing, finance, human resource management along with technical competency to work effectively in various managerial domains.
- 4.** To train the students in conducting an analysis of the political, economic, social, technological, legal, and environmental factors relevant to strategic decision-making for a domestic and global organization.
