

Dr. Neetu Rani
University Business School
MRSPTU
Bathinda

Dr. Neetu Rani is an Assistant Professor in the general management area at the University Business School (UBS), MRSPTU Bathinda. She has been awarded Ph.D. degree from Guru Kashi, University, Talwandi sabo in 2022, and an MBA from Chaudhary Devi Lal University in 2009. She did her doctoral research on “Customer Satisfaction towards Online Food Ordering and Delivery Applications” during 2018- 2022. Her teaching experience at post-graduate level spans more than 10 years. She instructs courses such as management of Research Methodology, Business Statistics and managerial economics. She has attended various workshops for research procedural skills like regression, correlation, ANOVA, SPSS etc. She has attended various workshops and FDP sponsored by the National Institute of Technical teacher training and Research (**NITTTR**). She has presented several papers at national and international conferences and is credited with research publications in various peer-reviewed international journals of repute. She has published 4 research papers in international journals and 3 research papers in national journals. All this research is linked and aims to contribute to the construction of comprehensible knowledge in the field of business management. She has performed as an organizer and Anchor of various cultural activities such as cultural events and convocations. She has participated and hold the positions in various zonal and inter zonal youth festivals in her graduation. She is a notable and innovative contributor to the management education. Currently, she works as an assistant professor at the university business school.

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Email: neetumehtajan26@gmail.com