

Dr. ROZY RANI

Address: # 379, Patel Nagar, Bathinda

Contact No: 6283007343 (Mobile)

E-Mail: tayalrozy@gmail.com



CAREER SUMMARY

- Having **7+ years** work experience in education industry.
- Having **7 Months** work experience in insurance industry.
- Received various awards for proven results.
- Provide motivational learning environment.
- Growth driven, accepts responsibilities and leverage existing higher education.

PROFESSIONAL ASSOCIATIONS

- Editor, GGU Journal of Business Management.
- Member of Review committee, GGU Journal of Business Management, ISSN 2393-9435, September 2017.
- Organizing Secretary, National Conference on "**New Paradigms in Commerce, Management, Education and Technology (NPCMET-2018)**" Dated: April 27th, 2018.
- Member of Organizing committee, FDP on "**Basic Understanding of Research Methods and Data Analytical Tools**" in Guru Kashi University, Talwandi Sabo.

KEY SKILLS

- Excellent knowledge of subject areas and ability to teach students by using various traditional and modern methods.
- Strong commitment in teaching graduate and undergraduate students.
- Expertise in advising the students and problem solving.
- Excellent teaching skills.
- Excellent knowledge of the subjects like Financial Management, Marketing Management, Marketing Research, Business law, Financial Markets & Services Managerial Economics etc.
- Exceptionally good in educational development of each student.

WORK EXPERIENCE

➤ **Designation** : Assistant Professor
Organization : Maharaja Ranjit Singh Punjab Technical University, Bathinda, Punjab
Duration : Oct 2021 To till date
Responsibilities :

- Deliver lectures and make course plans
- Contribution in the establishment of the department.

➤ **Designation** : Assistant Professor
Organization : Guru Kashi University, Talwandi Sabo (Bathinda) Punjab
Duration : Aug 2015 To May 2019

Responsibilities :

- Deliver lectures and make course plans
- Conduct various examinations for the college
- Contribution in the establishment of the department.
- In charge of the Maintenance department
- Training and Placement coordinator
- Class coordinator
- Initiated weekly professional activities at the college level.

➤ **Designation** : Sales Representative

Organization : Bajaj Investment Service, Mohali

Duration : June 2013 to Dec 2013

EDUCATION

➤ **Doctor of Philosophy (PhD) 2022**

Topic: A Study of E-Recruitment Process in Service sector

Institute: School of Management Studies, Patiala (Punjab)

University: Punjabi University Patiala, Punjab

➤ **Master of Commerce (M.Com) (2017-19) 64.67% Marks**

Specialization: Finance

University Indira Gandhi National Open University, Delhi

➤ **Master of Business Administration (MBA) (2011-2013) 74.03% Marks**

Specialization: Finance & Marketing Management

Institute: Chandigarh Group of Colleges, Gharuan (Punjab)

University: Punjabi University Patiala, Punjab

➤ **Bachelor of Business Administration (BBA) (2008-2011) 72% Marks**

Institute: Baba Farid Neighborhood Campus, Jhunir (Punjab)

University: Punjabi University Patiala, Punjab

➤ **10+2 (Arts) (2007-2008) 73% Marks**

Institute: Baba Farid Public School, Sahnewali (Punjab)

Board: Punjab School Education Board, Mohali (Pb.)

➤ **Matriculation (2005-2006). 69% Marks**

Institute: Dashmesh Public School, Jhunir (Punjab)

Board: Punjab School Education Board, Mohali (Pb.)

ADDITIONAL AWARD

- **Letter of Appreciation** from the management of **Guru Kashi University, Talwandi Sabo** for excellent performance of the Admission cell in December ,2016.

VARIOUS PUBLICATIONS

- Research paper titled '***E –Banking : A New Prospect in the Financial Sector***"in the book titled *Sustainable Business Practices in Disruptive Era*,ISBN -9781-93-91044-25-1,Imperial Publications,Edition 2023.
- Research paper titled '***E –recruitment and its impact upon on job seekers: contemporary approach***' in *International Journal of Advance Research and Innovative Ideas in Education*, ISSN (O)-2395-4396, Vol-2 Issue-4 2016.,
- "***A study of work life balance of Married women Employees in Education Sector***", research paper presented at National Seminar on "Women sensitization for promising solutions- A Strategy for Inclusive Growth" organized by S.S.D. Girls' College Bathinda. Dated: March 04, 2017.
- Research paper titled '***Green banking strategies and challenges in India***' in *GKU Journal of Business Management*, ISSN 2393-9435, September 2017.
- Research paper titled '***To Identify Factor Affecting for Use of E - Recruitment Process***' in *Vidyawarta*, ISSN 2319 9318, Impact factor 4.014.
- "***The Impact of E -Recruitment on Job Seekers' Satisfaction***", research paper presented at National Conference on "***New Paradigms in Commerce, Management, Education and Technology (NPCMET-2018)***", 2018.

BOOK PUBLISHED

- Kapil & Rozy (2019). Quintessence of Marketing Management. Talwandi Sabo, Bathinda, Punjab. Imperial Publications.
- Ms. Rozy et al. (2020). Quintessence of Marketing Management. Talwandi Sabo, Bathinda, Punjab. Imperial Publications.

SEMINARS, WORKSHOPS & CONFERENCES ATTENDED

- International Conference on '***Sustainable Business Practices in Disruptive Era***' held at MRSPTU,Bathinda ,March 2023
- Workshop on '***Use of E-Contents- Possibilities, Opportunities & Use***' held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: December 27, 2016.
- Workshop on '***Latex & Its Applications***' held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: April 27, 2017.

- One-week National Level Faculty Development Programme on “***Basic Understanding of Research Methods and Data Analytical tools***” at Guru Kashi University, Talwandi Sabo, Bathinda.
- National seminar on “***Women sensitization for promising solutions- A Strategy for Inclusive Growth***” organized by S.S.D. Girls’ College Bathinda Dated: March 04, 2017.
- National Conference on “***New Paradigms in Commerce, Management, Education and Technology (NPCMET-2018)***” held at Guru Kashi University, Talwandi Sabo, Bathinda.
- National seminar on “***Goods and Service Tax: Problems & Prospects***” held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: May 03, 2018.
- One-week National Level **Faculty Development Programme** on “***Advanced Research Methods and Data Analytical tools***” 17 to 24 August 2018 held at Guru Kashi University, Talwandi Sabo, Bathinda.
- Workshop on “***Work Life Balance & Core Competence***” held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: January 18, 2019.
- International E- conference on “***The Age of Digital Transformation: Impact of emerging technologies in Marketing***” organized by School of Management, IMS Unison University, Dehradun, Dated: December 18-19, 2020.
- Workshop on “***Writing research paper and bibliometric analysis***” held at Sant Baba Bhag Singh University, Punjab, Dated: December 12, 2020.
- One-week online FDP on “***Teaching and collaborative learning for business education***” held at Faculty of management studies and department of management studies, Gurukula Kangri, Haridwar, Dated: march 23, 2022 to March 29 2022.

COMPUTER SKILLS

General: MS-Office

PERSONAL PROFILE

Name : Dr. Rozy Rani

Father's Name : Sh. Kewal Krishan

Mother's Name : Smt. Raj Rani

Date of Birth : 6 Aug 1990

Gender : Female

Marital Status : Married

Always striving to succeed and grow through continuous learning and development.

(ROZY RANI)