

## Dr. ROZY RANI

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### CAREER SUMMARY

- Having **7+ years** work experience in education industry.
- Having **7 Months** work experience in insurance industry.
- Received various awards for proven results.
- Provide motivational learning environment.
- Growth driven, accepts responsibilities and leverage existing higher education.

### PROFESSIONAL ASSOCIATIONS

- Editor, GKU Journal of Business Management.
- Member of Review committee, GKU Journal of Business Management, ISSN 2393-9435, September 2017.
- Organizing Secretary, National Conference on “*New Paradigms in Commerce, Management, Education and Technology (NPCMET-2018)*” Dated: April 27<sup>th</sup>, 2018.
- Member of Organizing committee, FDP on “*Basic Understanding of Research Methods and Data Analytical Tools*” in Guru Kashi University, Talwandi Sabo.

### KEY SKILLS

- Excellent knowledge of subject areas and ability to teach students by using various traditional and modern methods.
- Strong commitment in teaching graduate and undergraduate students.
- Expertise in advising the students and problem solving.
- Excellent teaching skills.
- Excellent knowledge of the subjects like Financial Management, Marketing Management, Marketing Research, Business law, Financial Markets & Services Managerial Economics etc.
- Exceptionally good in educational development of each student.

### WORK EXPERIENCE

- **Designation** : Assistant Professor  
**Organization** : Maharaja Ranjit Singh Punjab Technical University, Bathinda, Punjab  
**Duration** : Oct 2021 To till date  
**Responsibilities :**
  - Deliver lectures and make course plans
  - Contribution in the establishment of the department.
- **Designation** : Assistant Professor  
**Organization** : Guru Kashi University, Talwandi Sabo (Bathinda) Punjab  
**Duration** : Aug 2015 To May 2019

**Responsibilities :**

- Deliver lectures and make course plans
  - Conduct various examinations for the college
  - Contribution in the establishment of the department.
  - In charge of the Maintenance department
  - Training and Placement coordinator
  - Class coordinator
  - Initiated weekly professional activities at the college level.
- **Designation** : Sales Representative  
**Organization** : Bajaj Investment Service, Mohali  
**Duration** : June 2013 to Dec 2013

## EDUCATION

- **Doctor of Philosophy (PhD) 2022**  
**Topic:** A Study of E-Recruitment Process in Service sector  
**Institute:** School of Management Studies, Patiala (Punjab)  
**University:** Punjabi University Patiala, Punjab
- **Master of Commerce (M.Com) (2017-19) 64.67% Marks**  
**Specialization:** Finance  
**University:** Indira Gandhi National Open University, Delhi
- **Master of Business Administration (MBA) (2011-2013) 74.03% Marks**  
**Specialization:** Finance & Marketing Management  
**Institute:** Chandigarh Group of Colleges, Gharuan (Punjab)  
**University:** Punjabi University Patiala, Punjab
- **Bachelor of Business Administration (BBA) (2008-2011) 72% Marks**  
**Institute:** Baba Farid Neighborhood Campus, Jhunir (Punjab)  
**University:** Punjabi University Patiala, Punjab
- **10+2 (Arts) (2007-2008) 73% Marks**  
**Institute:** Baba Farid Public School, Sahnewali (Punjab)  
**Board:** Punjab School Education Board, Mohali (Pb.)
- **Matriculation (2005-2006). 69% Marks**  
**Institute:** Dashmesh Public School, Jhunir (Punjab)  
**Board:** Punjab School Education Board, Mohali (Pb.)

## ADDITIONAL AWARD

- **Letter of Appreciation** from the management of **Guru Kashi University, Talwandi Sabo** for excellent performance of the Admission cell in December ,2016.

## VARIOUS PUBLICATIONS

- Research paper titled '*E –Banking : A New Prospect in the Financial Sector*' in the *book titled Sustainable Business Practices in Disruptive Era*, ISBN -9781-93-91044-25-1, Imperial Publications, Edition 2023.
- Research paper titled '*E –recruitment and its impact upon on job seekers: contemporary approach*' in *International Journal of Advance Research and Innovative Ideas in Education*, ISSN (O)-2395-4396, Vol-2 Issue-4 2016.,
- "*A study of work life balance of Married women Employees in Education Sector*", research paper presented at National Seminar on "Women sensitization for promising solutions- A Strategy for Inclusive Growth" organized by S.S.D. Girls' College Bathinda. Dated: March 04, 2017.
- Research paper titled '*Green banking strategies and challenges in India*' in *JKU Journal of Business Management*, ISSN 2393-9435, September 2017.
- Research paper titled '*To Identify Factor Affecting for Use of E - Recruitment Process*' in *Vidyawarta*, ISSN 2319 9318, Impact factor 4.014.
- "*The Impact of E -Recruitment on Job Seekers' Satisfaction*", research paper presented at National Conference on "New Paradigms in Commerce, Management, Education and Technology (NPCMET-2018)", 2018.

## BOOK PUBLISHED

- Kapil & Rozy (2019). Quintessence of Marketing Management. Talwandi Sabo, Bathinda, Punjab. Imperial Publications.
- Ms. Rozy et al. (2020). Quintessence of Marketing Management. Talwandi Sabo, Bathinda, Punjab. Imperial Publications.

## SEMINARS, WORKSHOPS & CONFERENCES ATTENDED

- International Conference on '*Sustainable Business Practices in Disruptive Era*' held at MRSPTU, Bathinda ,March 2023
- Workshop on '*Use of E-Contents- Possibilities, Opportunities & Use*' held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: December 27, 2016.
- Workshop on '*Latex & Its Applications*' held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: April 27, 2017.

- One-week National Level Faculty Development Programme on “***Basic Understanding of Research Methods and Data Analytical tools***” at Guru Kashi University, Talwandi Sabo, Bathinda.
- National seminar on “***Women sensitization for promising solutions- A Strategy for Inclusive Growth***” organized by S.S.D. Girls’ College Bathinda Dated: March 04, 2017.
- National Conference on “***New Paradigms in Commerce, Management, Education and Technology (NPCMET-2018)***” held at Guru Kashi University, Talwandi Sabo, Bathinda.
- National seminar on “***Goods and Service Tax: Problems & Prospects***” held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: May 03, 2018.
- One-week National Level Faculty Development Programme on “***Advanced Research Methods and Data Analytical tools***” 17 to 24 August 2018 held at Guru Kashi University, Talwandi Sabo, Bathinda.
- Workshop on “***Work Life Balance & Core Competence***” held at Guru Kashi University, Talwandi Sabo, Bathinda, Dated: January 18, 2019.
- International E- conference on “***The Age of Digital Transformation: Impact of emerging technologies in Marketing***” organized by School of Management, IMS Unison University, Dehradun, Dated: December 18-19, 2020.
- Workshop on “***Writing research paper and bibliometric analysis***” held at Sant Baba Bhag Singh University, Punjab, Dated: December 12, 2020.
- One-week online FDP on “***Teaching and collaborative learning for business education***” held at Faculty of management studies and department of management studies, Gurukula Kangri, Haridwar, Dated: march 23, 2022 to March 29 2022.

## COMPUTER SKILLS

General: MS-Office

## PERSONAL PROFILE

**Name** : Dr. Rozy Rani  
**Father’s Name** : Sh. Kewal Krishan  
**Mother’s Name** : Smt. Raj Rani  
**Date of Birth** : 6 Aug 1990  
**Gender** : Female  
**Marital Status** : Married

Always striving to succeed and grow through continuous learning and development.

**(ROZY RANI)**