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BRIEF PROFILE

Dr. Veerpaul Kaur Maan is working as an Associate Professor at University Business School, Maharaja Ranjit Singh Punjab Technical University, Bathinda, Punjab. She obtained his Ph.D. in Marketing. She has qualified MBA (Marketing) and B. Tech (Electronics & Communication Engg.). She has more than 15 years of experience in teaching.

Dr. Veerpaul Kaur Maan has been working in the area of Marketing, Organization Behaviour and Human Resource Management. She has guided 4 Ph.D. and 30 PG students & currently supervising 5 doctorate scholars. She has published more than 25 research and review articles, in prestigious peer reviewed journals, indexed in UGC, SCOPUS, and other indexes. She has authored 4 book chapters on various emerging areas in management. She has presented her research at various international conferences held in different universities in India and abroad. She has attended various FDPs and workshops at IIM Kozhikode, IIM Rohtak, NITTTR Chandigarh and at other renowned institutions.

Throughout her career, she has held a number of key administrative and academic roles. She served as Head UBS, chairperson and member of board of studies, and faculty of commerce & management. She has convened one international conference and one national conference at MRSPTU Bathinda. She was invited as resource person in various workshops and FDPs at academic institutions.