

**MRSPTU POST GRADUATE OPEN ELECTIVES-I 2016 BATCH ONWARDS
(UPDATED ON 21.2.2018)**

PG OPEN ELECTIVES-I 2016 BATCH ONWARDS		
Internal	External	Total
40	60	100

NOTE: MORE COURSES MAY BE ADDED IN THIS LIST LATER ON

PG OPEN ELECTIVES-I 2016 BATCH ONWARDS		
COURSE CODE	COURSE	NOT APPLICABLE FOR PROGRAMMES
MITE0-F91	Software Project Management	M.Tech. IT, M.Tech. IT & CW, M.Sc. IT
MCSE0-F91	Soft Computing	M.Tech. CSE, M.Tech. CSE (Software Engineering), M.Tech. CSE (Computer Network and Information Security), M.Tech. CSE (E-Security), M.Sc. CSE
MCSE0-F92	Big Data Analytics Concepts	
MCSE0-F93	Management Information System	
MCSE0-F94	Advanced Data Structures	
MBAD0 - F91	Principles and Practices of Management	M.B.A.
MBAD0 - F92	Total Quality Management	
MBAD0 - F93	Human Resource Management	
MBAD0 - F94	Marketing Management	
MBAD0 - F95	Project Management	
MTEX0-F91	Textile Chemistry-I	M.Tech. Textile Engg.
MCAP0-F91	Computer Applications in Business	MCA, PGDCA
MPHY0-F91	Physics of Materials	M.Sc. Physics
MMAT0-F91	Statistical Methods	M.Sc. Mathematics
MMEE0-F91	Industrial Safety & Environment	M.Tech. Mech. Engg., M.Tech. ME (Automation & Robotics), M.Tech. ME (CAD/CAM), M.Tech. ME (Industrial & Production), M.Tech. ME (Production), M.Tech. ME (Thermal Engg.)
MMEE0-F92	Supply Chain Management	
MMEE0-F94	Industrial Automation & Robotics	
MCIE0-F91	Environment Management	M.Tech. Civil Engg., M.Tech. CE (Infrastructural Engg.), M.Tech. CE (Geotechnical Engg.), M.Tech. (Structural & Foundation Engg.), M.Tech. CE (Construction

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		Technology Management), M.Tech. CE (Structure Engg.)
MCHM0-F91	Oils and Fats	M.Sc. Chemistry
MECE0-F91	Computer Networks	M.Tech. Electronics & Instrumentation, M.Tech. ECE (Microelectronics), M.Tech. ECE (Embedded System), M.Tech. ECE (Signal Processing)
MECE0-F92	Digital Signal Processing	
MECE0-F93	Sensors & Transducers	
MECE0-F94	Electronic System Design	
MECE0-F95	Digital Circuits & Logic Design	
MELE0-F91	Advanced Electrical Machines	M.Tech. Electrical Engg., M.Tech. EE (Power System), M.Tech. EE (Instrumentation and Control Engg.)
MELE0-F92	Load Forecasting and Load Management	
MELE0-F93	Neural Networks & Fuzzy Logic	
MELE0-F94	Engineering Optimization	
MBAD0-FX0	Managing Supply Chain	---
MMAT0-F94	Design of Experiments	M.Sc. Mathematics
	Enterprise Resource Planning (ERP)	
	Relational Database Management System (RDBMS)	
MFOT0-F91	Nutrition and Health	M.Sc. Food Technology

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SOFTWARE PROJECT MANAGEMENT

Course Code: MITE0-F91	L T P C	Contact Hrs.
	3 0 0 3	

Unit-1

Project Management Fundamentals- Basic Definitions, Project Stakeholders and Organizational, Influences on Project Management, Project Management Processes, Project Initiating Processes

Unit-2

Planning and Resourcing a Project - Identifying Requirements, Creating the Work Breakdown structure, Developing the Project Schedule, developing a Project Cost Estimate, Planning Quality, Organizing the Project Team, Planning for Potential Risks

Unit-3

Executing and Managing a Project - Project Executing Processes- Acquiring and Developing the Project Team, Managing the Project Team, Managing Stakeholder Expectations, Directing and Managing the Project while assuring Quality

Unit-4

Project Monitoring and Controlling Processes - Verifying and Controlling Scope, Managing Schedule and Cost, Controlling Quality, Monitoring and Controlling Risks. Integrated Change Control, Project Closing Process - Closing a Project

Recommended Books:

1. Software Engineering - Somerville (Addison Wesley)
2. Software Engineering-Pressmen.

SOFT COMPUTING

Subject Code-MCSE0-F91	L T P C	Duration – 45 hrs
	3 0 0 3	

COURSE OBJECTIVES

The objective of this Course is to teach basic neural networks, fuzzy systems, Genetic Algorithms and optimization algorithms concepts and their relations.

COURSE OUTCOMES

CO1: Able to comprehend techniques and applications of Soft Computing in real world problems.

CO2: Able to follow fuzzy logic methodology and design fuzzy systems for various applications.

CO3: Able to design feed forward Artificial Neural Networks (ANN) and implement various methods of supervised COURSE.

CO4: Able to design feedback Artificial Neural Networks (ANN) and implement various methods of unsupervised COURSE

CO5: Able to appreciate the methodology of GA and its implementation in various applications.

COURSE CONTENT

UNIT-I (11 hrs)

Soft Computing: Introduction of soft computing, soft computing vs. hard computing, various types of soft computing techniques, applications of soft computing.

Fuzzy Logic: Fuzzy set versus crisp set, basic concepts of fuzzy sets, membership functions, basic operations on fuzzy sets and its properties. Fuzzy relations versus Crisp relation.

Fuzzy rule base system: Fuzzy propositions, formation, decomposition & aggregation of fuzzy rules, fuzzy reasoning, Fuzzy Inference Systems (FIS) – Mamdani Fuzzy Models – Sugeno Fuzzy

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Models – Tsukamoto Fuzzy Models, Fuzzification and Defuzzification, fuzzy decision making & Applications of fuzzy logic.

UNIT-II (12 hrs)

Structure and Function of a single neuron: Biological neuron, artificial neuron, definition of ANN and its applications. Neural Network architecture: Single layer and multilayer feed forward networks and recurrent networks. COURSE rules and equations: Perceptron, Hebb's, Delta, winner take all and out-star COURSE rules. Supervised COURSE Network: Perceptron Networks, Adaptive Linear Neuron, Multiple Adaptive Linear Neuron, Back Propagation Network, Associative memory networks, Unsupervised COURSE Networks: Competitive networks, Adaptive Resonance Theory, Kohlen Self Organizing Map

UNIT-III (11 hrs)

Genetic algorithm: Fundamentals, basic concepts, working principle, encoding, fitness function, reproduction, Genetic modeling: selection operator, cross over, mutation operator, Stopping Condition and GA flow, Constraints in GA, Applications of GA, Classification of GA.

UNIT-IV (11 hrs)

Hybrid Soft Computing Techniques: An Introduction, Neuro-Fuzzy Hybrid Systems, Genetic Neuro-Hybrid systems, Genetic fuzzy Hybrid and fuzzy genetic hybrid systems

RECOMMENDED BOOKS

1. S, Rajasekaran & G.A. Vijayalakshmi Pai, 'Neural Networks, Fuzzy Logic & Genetic Algorithms, Synthesis & applications', 1st Ed., PHI Publication, **2003**.
2. S.N. Sivanandam & S.N. Deepa, 'Principles of Soft Computing', 2nd Ed., Wiley Publications, **2008**.
3. Michael Negnevitsky, 'Artificial Intelligence', 2nd Edn., Pearson Education, New Delhi, **2008**.
4. Timothy J. Ross, 'Fuzzy Logic with Engineering Applications', 3rd Edn., Wiley, **2011**.
5. Bose, 'Neural Network fundamental with Graph, Algorithm. & Application', TMH, **2004**.
6. Kosko, 'Neural Network & Fuzzy System', 1st Edn., PHI Publication, **2009**.
7. Klir & Yuan, 'Fuzzy sets & Fuzzy Logic: Theory & Application', PHI, **1995**.
8. Hagen, 'Neural Network Design', 2nd Edn., Cengage COURSE, **2008**.

BIG DATA ANALYTICS AND CONCEPTS

Subject Code: MCSE0-F92

L T P C
3 0 0 3

Duration: 45 Hrs.

UNIT-I (10 Hrs.)

Introduction to Big Data – Distributed File system – Big Data and Its importance, Traits of Big Data, Challenges of Conventional System, Web Data, Four V's, Drivers for Big data, Big Data Analytics, Applications of Big Data

Introduction to Map Reduce: The Map Tasks, grouping by Key, the reduce Tasks, Combiners, Details of Map Reduce Execution, Coping with Node Failures. Algorithms Using Map Reduce: Matrix-Vector Multiplication, Computing Selections and Projections, Union, Intersection, and Difference, Natural Join.

UNIT-II (12 Hrs.)

Introduction to Hadoop - Big Data – Apache Hadoop & Hadoop Eco System – Moving Data in and out of Hadoop – Understanding inputs and outputs of MapReduce - Data Serialization.

Hadoop Architecture - Hadoop Architecture, Hadoop Storage: HDFS, Common Hadoop Shell commands, Anatomy of File Write and Read., NameNode, Secondary NameNode, and DataNode,

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Hadoop MapReduce paradigm, Map and Reduce tasks, Job, Task trackers - Cluster Setup – SSH & Hadoop Configuration – HDFS Administering –Monitoring & Maintenance.

UNIT-III (9 Hrs)

HADOOP Ecosystem: Hadoop Ecosystem Components - Schedulers - Fair and Capacity, Hadoop 2.0 New Features - Name Node High Availability, HDFS Federation, MRV2

YARN Architecture: Background of YARN, Advantages of YARN, Different Commands in YARN, Running MRVL in YARN

UNIT –IV (9 Hrs)

HIVE – HIVE Architecture and Installation, Comparison with Traditional Database,

HIVEQL - Querying Data - Sorting and Aggregating, Map Reduce Scripts, Joins & Sub -queries

HBASE Concepts- Advanced Usage, Schema Design, Advance Indexing - PIG, Zookeeper - how it helps in monitoring a cluster, HBASE uses Zookeeper and how to Build Applications with Zookeeper.

Recommended Books

1. Boris lublinsky, Kevin t. Smith, Alexey Yakubovich, ‘Professional Hadoop Solutions’, Wiley Publications, 2015
2. Chris Eaton, Dirk deroos et al., ‘Understanding Big data’, McGraw Hill, 2012
3. Tom White, “HADOOP: The definitive Guide” , O Reilly 2012
4. Vignesh Prajapati, “Big Data Analytics with R and Haoop”, Packet Publishing 2013
5. Tom Plunkett, Brian Macdonald et al, “Oracle Big Data Handbook”, Oracle Press, 2014

MANAGEMENT INFORMATION SYSTEM

Course Code: MCSE0-F93

L T P C
3 0 0 3

Contact Hrs. 45

COURSE OBJECTIVES

The objective of this Course is to introduce the students to the Management Information Systems and its application in organizations. The Course would expose the students to the managerial issues relating to information systems and help them identify and evaluate various options in Management Information Systems.

COURSE OUTCOMES

CO1 Students would be able to understand the usage of MIS in organizations and the constituents of the MIS.

CO2 Effectively using and administrating information Systems in different business settings **CO3** to illustrate how current technologies and decision- support tools can be utilized to the advantage of business operations

CO4 to explain fundamental concepts of data communications, computer networking and the related hardware

UNIT-I (10 Hrs.)

Introduction: Definition information system, role and impact of MIS, the challenges of Information system, Nature of MIS, Characteristics of MIS, Myths regarding MIS, Requirements of MIS, Problems & Solutions in implementing MIS, Benefits of MIS, Limitations of MIS, Significance of MIS, Components of MIS. Role of MIS, Major Management challenge to building and using information system in Organization, functions of management.

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UNIT-II (12 Hrs.)

Information system and Organizations: The relationship between Organization and Information System, Information needs of different organization levels: Information concept as quality product, classification and value of information, methods of data and information collection. Strategic role of information system, Salient features of Organization, Information, management and decision making, How Organization affect Information Systems, How Information system affect Organization, Ethical and Social impact of information system.

UNIT-III (12 Hrs.)

Business application of Information System: Foundation Concepts Information systems in Business: Information system and technology, Business Applications, Development and Management. The internetworked E-business Enterprise: Internet, and Extranet in business. Electronic Commerce System: Electronics commerce Fundamentals, Commerce Application and issues. E-business Decision Support: Decision support in E-Business, Artificial Intelligence Technologies in business.

UNIT-IV (11 Hrs.)

Technical Foundation of Information System: Computers and information processing, Computer Hardware, Computer software, Managing data resources, Telecommunication, Enterprise: wide computing and networking.

Strategic and Managerial Implications of Information Systems: Strategic Information System: Introduction, Characteristics of Strategic Information Systems, Strategic Information Systems (SISP), Strategies for developing an SIS, Potential Barriers to developing a Strategic Information System (SIS),

Decision Support System (DSS): Decision making concepts, methods, tools and procedures. Managing Information Resources: Introduction, IRM, Principal of Managing Information Resources, IRM functions, Computer Security: Introduction, Computer Security, Types of Computer Security, Disaster Recovery Plan.

Recommended Books:

1. W.S. Jawadakar, 'Management Information System', 3rd Ed, McGraw Hill, 2006.
2. J. O. Brien, 'Management Information System', 9th Edn., TMH, 2008.
3. Uma G, Gupta, 'Management Information System', 5th Edn., TMH.
4. Kenneth C. Laudon, 'Management Information System Organization and Technology' 14th Edn., TMH, 2016.
5. Jane P. Laudon, Kenneth C. Laudon, 'Essentials of Management Information System', 11th Edn., Pearson, 2017.

ADVANCED DATA STRUCTURES AND ALGORITHMS

Subject Code-MCSE0-F94

**L T P C
3 0 0 3**

Duration – 45 Hrs.

COURSE OBJECTIVES

To learn the advanced concepts of data structure and algorithms and its implementation. The Course has the main ingredients required for a computer science graduate and has all the necessary topics for assessment of data structures and algorithms.

COURSE OUTCOMES

CO1 Ability to apply and implement various data structures to algorithms and to solve problems.

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CO2 Basic ability to analyze algorithms and to determine algorithm correctness and time efficiency class.

CO3 Ability to apply various traversing, finding shortest path and text pattern matching algorithm.

CO4 Know the concepts of tractable and intractable problems and the classes P, NP and NP-complete problems.

UNIT-I (12 Hrs.)

Introduction to Basics: Significance and need of various data structures and algorithms, Arrays, linked lists, Stacks, Queues, Priority queues, Heaps; Strategies for choosing the appropriate data structures.

Advanced Data Structures: Binary Search Tree, AVL Trees, Red-Black Trees, Splay Trees, B-trees, Fibonacci heaps, Data Structures for Disjoint Sets, Augmented Data Structures.

UNIT-II (11 Hrs.)

Algorithms Complexity and Analysis: Probabilistic Analysis, Amortized Analysis, Competitive Analysis, Internal and External Sorting algorithms: Quick Sort, Heap Sort, Merge Sort, Counting Sort, Radix Sort.

UNIT-III (11 Hrs.)

Graphs & Algorithms: Representation, Type of Graphs, Paths and Circuits: Euler Graphs, Hamiltonian Paths & Circuits; Cut-sets, Connectivity and Separability, Planar Graphs, Isomorphism, Graph Coloring, Covering and Partitioning, bridges, Depth- and breadth-first traversals, Minimum Spanning Tree: Prim's and Kruskal's algorithms, Shortest-path Algorithms: Dijkstra's and Floyd's algorithm, Topological sort, Max flow: Ford-Fulkerson algorithm, max flow – min cut.

String Matching Algorithms: Suffix arrays, Suffix trees, Brute Force, Rabin-Karp, Knuth-Morris-Pratt, Boyer-Moore algorithm.

UNIT-IV (11 Hrs.)

Approximation algorithms: Need of approximation algorithms: Introduction to P, NP, NP-Hard and NP-Complete; Deterministic, non-Deterministic Polynomial time algorithms; Knapsack, TSP, Set Cover, Open Problems.

Randomized algorithms: Introduction, Type of Randomized Algorithms, 2-SAT; Game Theoretic Techniques, Random Walks.

RECOMMENDED BOOKS

1. E. Horowitz, S. Sahni and Dinesh Mehta, 'Fundamentals of Data structures in C++', Galgotia, **1999**.
2. Thomas H.Corman, Charles E.Leiserson, Ronald L. Rivest, 'Introduction to Algorithms', 3rd Ed., PHI, **2009**.
3. Adam Drozdex, 'Data Structures and algorithms in C++', 2nd Ed., Thomson COURSE – vikas publishing house, **2001**.
4. G. Brassard and P. Bratley, 'Algorithmics: Theory and Practice', Prentice –Hall, **1988**.

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code: MBAD0-F91

L T P C
3 0 0 3

Duration: 40 Hrs.

Course Objectives: This Course aims to provide a thorough and systematic coverage of management theory and practice. The Course aims at providing fundamental knowledge and exposure of the concepts, theories and practices in the field of management. It focuses on the basic

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roles, skills and functions of management, with special attention to managerial responsibility for effective and efficient achievement of goals.

UNIT-I (10 Hrs.)

Introduction to Management: Definition, Nature, Significance and Scope. Functions of Manager, An Overview of Management Functions. Is managing a science or art? Evolution of Management Thought: Classical Approach, Scientific Management, General Administrative Theory, Quantitative Approach, Behavioral Approach, System approach and Contingency approach.

UNIT-II (10 Hrs.)

Planning and Decision Making: Types of Plans and Process of Planning, Nature of Objectives, Setting Objectives. Importance and Steps in Decision Making, Types of Decision and Decision Making Under Different Conditions. Group Decision Making. Decision Making Styles

Organizing: Nature and Significance, Process of Organizing, Bases of Departmentation, Delegation and Decentralization, Line & Staff relationship

Delegation: Concept and Elements. Authority, Responsibility, Accountability

UNIT-III (10 Hrs.)

Coordination: Concept and Importance, Factors which Make Coordination Difficult, Techniques or Methods to Ensure Effective Coordination.

Control: Concept, Planning-Control Relationship, Process of Control, Traditional & Modern Techniques of Control

UNIT-IV (10 Hrs.)

Management by Objectives: Concept, Benefits and Weaknesses, Comparative Study of Indian, Japanese and American Management Culture

Current Trends in Management Practices: Workforce Diversity, e-Business

Course Outcomes: After completing the Course student will be able to understand and explain the concept of management and its managerial perspective. It will equip students to map complex managerial aspect arise due to ground realities of an organization. They will Gain knowledge of contemporary issues in Management principles and various approaches to resolve those issues.

Recommended Books

1. Heinz Wehrich, Cannice & Koontz, 'Management (A Global Perspective)', Tata McGraw Hill.
2. Harold Koontz, and Heinz Wehrich, 'Essentials of Management: An international Perspective', Tata McGraw Hill.
3. Stephen Robbins & Mary coulter, 'Management', Pearson Education
4. VSP Rao & VH Krishna, 'Managemen't', Excel Books
5. P. Subba Rao, 'Principles of Management', Himalaya Publishing

TOTAL QUALITY MANAGEMENT

Subject Code: MBAD0-F92

L T P C

Duration: 40 Hrs.

3 0 0 3

UNIT-I (10 Hrs.)

Quality and Total Quality Management: Excellence in manufacturing/service, factors of excellence, relevance of TQM. Concept and definition of quality: Total quality control (TQC) and Total Quality Management (TQM), salient features of TQC and TQM. Total Quality Management Models, benefits of TQM

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UNIT-II (10 Hrs.)

Just-in-time (JIT): Definition: Elements, benefits, equipment layout for JIT system, Kanban system MRP (Material Requirement planning) vs JIT system, Waste elimination, workers involvement through JIT: JIT cause and effect chain, JIT implementation.

Customer: Satisfaction, data collection and complaint, Redressal mechanism.

UNIT-III (10 Hrs.)

Planning Process: Policy development and implementation; plan formulation and implementation.

Process Management: Factors affecting process management, Quality function development (QFD), and quality assurance system.

Total Employees Involvement (TEI): Empowering employees: team building; quality circles; reward and Recognition; education and training, Suggestion schemes.

UNIT-IV (10 Hrs.)

Problems solving: Defining problem, Problem identification and solving process, QC tools.

Benchmarking: Definition, concept, process and types of benchmarking

Quality Systems: Concept of quality system standards: relevance and origin of ISO 9000; Benefits; Elements of ISO 9001, ISO 9002, ISO 9003.

Advanced techniques of TQM: Design of experiments: failure mode effect analysis: Taguchi methods.

Recommended Books

1. Sunder Raju, 'Total Quality Management', Tata McGraw Hill.
2. M. Zairi, 'TQM for Engineers', Aditya Books.
3. J.L. Hradeskym, 'Total Quality Management Handbook', McGraw Hill.
4. Dalela and Saurabh, ISO 9000 quality System, Standard Publishers.

HUMAN RESOURCE MANAGEMENT

Subject Code: MBAD0-F93

L T P C

Duration: 45 Hrs.

3 0 0 3

COURSE Objectives: The objective of the paper is to make student aware of the various functions and importance of the HR department in any organization. It is basically concerned with managing the human resources, whereby the underlying objective is to attract retain and motivate the human resources in any organization, which is the most challenging and daunting look for any organization today.

UNIT-I (10 Hrs.)

Human Resources Management: Meaning, Scope, Objective, Functions, Roles and Importance. interaction with other functional areas. HRM & HRD a comparative analysis. Human Resource Planning: Meaning, Process & Methods of Human Resources Planning, Importance of HRIS. Job Analysis, Job Description, Job Specification. Concept of Job Evaluation

UNIT-II (10 Hrs.)

Recruitment & Selection: Concept, Process & Methods. Concept of Induction & Placement. Training & Development: Concept & Methods, Difference Between Training & Development, Internal Mobility: Promotion, Transfer, Demotion, Separation.

UNIT-III (10 Hrs.)

Performance Appraisal: Concept, methods & Process. Compensation Management- Wage & Salary Administration, Elements & Methods of Wage & Salary, Incentive Plans & Fringe Benefits,

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Quality of work life (QWL): Meaning, Development and Various Approaches of QWL, Techniques for improving QWL.

UNIT IV (10 Hrs.)

Industrial Relations: Meaning and importance. Collective Bargaining, Participative Management, Employee Grievances and their Resolution, Quality Circles, HR Audit, Contemporary Issues in HRM, Trade Union in India, Safety Provisions under Factories Act 1948, Social Security, ESI Act 1948.

Outcomes: After completing this Course the students should be able to understand the concepts, principles and processes of HRM, understand the crucial role that HRM plays in helping organizations all over the world adapt to the endless change today.

Recommended Books

1. Edwin B. Flippo, 'Personal Management', Tata McGraw Hill.
2. Bohlander, Snell & Vohra, 'Human Resource Management', Cengage COURSE.
3. Gary Dessler, 'Human Resource Management', McMillan.
4. V.S.P. Rao, 'Human Resource Management', Excel Books.
5. C.B. Matoria, 'Personal Management', Himalaya Publications.
6. T.N. Chabbra, 'Human Resource Management', Dhanpat Rai & Sons.
7. C.B. Gupta, 'Human Resource Management', Sultan Chand and Sons.
8. R.S. Dwivedi, 'HRD in India Companies', Himalaya Publications.

MARKETING MANAGEMENT

Subject Code: MBAD1-F94

L T P C
3 0 0 3

Duration: 40 Hrs.

COURSE Objectives: The Course aims at making students understand concepts, philosophies, processes and techniques of managing the marketing operations of a firm in turbulent business environment. This Course will provide better understanding of the complexities associated with marketing functions, strategies and provides students with the opportunity to apply the key concepts to practical business situations.

UNIT-I (10 Hrs.)

Understanding Marketing and Consumers: Definition, Importance, Scope, Various Marketing Concepts, Marketing Mix, Marketing vs Selling

Consumer Behaviour: Understanding Consumer Behaviour, Factors Influencing Consumer Buying Behaviour, Business Buying Process, Understanding Business Buyer Behaviour.

UNIT-II (10 Hrs.)

Creating and Managing Product: Market Segmentation, Differentiation, Targeting and Positioning, Competitors Analysis.

Product Decisions: Product Mix, New Product Development, Product Life Cycle and Strategies.

Pricing Decisions: Objectives, Factors Affecting Pricing Decisions, Pricing Methods, Pricing Strategies

UNIT-III (10 Hrs.)

Delivering and Promoting Product: Supply Chain Decisions: Nature, Types, Channel Design and Channel Management Decisions, Retailing, Wholesaling, Managing Logistics and Supply Chain.

Promotion Decisions: Communication Process, Promotion Mix

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UNIT-IV (10 Hrs.)

Emerging Trends in Marketing: Green Marketing, Network Marketing, Direct Marketing, Social Marketing, Viral Marketing, Customer Relationship Management (CRM), Rural Marketing
E-Commerce: Marketing in The Digital Age.

Note: Relevant Case Studies should be discussed in class.

Recommended Books

1. Kotler & Koshy, 'Marketing Management', Pearsons Education.
2. Ramaswamy & Nama kumari, 'Marketing Management', McMillan.
3. Etzel, Walker, Stanton, and Pandit, 'Marketing Management', Tata McGraw Hill.
4. Kurtz & Boone, 'Principles of Marketing', Cengage COURSE.
5. Kotler & Armstrong, 'Principles of Marketing', Prentice Hall.
6. Biplab S. Bose, 'Marketing Management', Himalaya Publications.
7. Subhash c. Jain, 'Marketing Management', Cengage COURSE.
8. Rajan Saxena, 'Marketing Management', Tata McGraw Hill.

PROJECT MANAGEMENT

Subject Code: MBAD0- F95

**L T P C
3 0 0 3**

Duration: 40 Hrs.

COURSE Objectives: To acquaint the students with the steps involved in the planning, implementation and control of projects.

UNIT-I (10 Hrs.)

Project Management Concepts Attributes of a Project, Project Life Cycle, The Project management Process, Benefits of Project Management, Needs Identification,

UNIT-II (10 Hrs.)

Project Selection, preparing a Request for Proposal, Soliciting Proposals, Project organization, the project as part of the functional organization, pure project organization, the matrix organization, mixed organizational systems.

UNIT-III (10 Hrs.)

Project Planning and Scheduling: Design of project management system; project work system; work breakdown structure, project execution plan, work packaging plan, project procedure manual; project scheduling; bar charts, line of balance (LOB) and Network Techniques (PERT/CPM)/GERT, Resource allocation, Crashing and Resource Sharing

UNIT-IV (10 Hrs.)

Project Monitoring and Control and Project Performance: Planning, Monitoring and Control; Design of monitoring system, Coordination; Procedures, Meetings, Control; Scope/Progress control, Performance control, Schedule control, Cost control, Performance Indicators.

Note: Relevant Case Studies should be discussed in class.

Recommended Books

1. Kanda, 'Project Management – A Life Cycle Approach', PHI.
2. Gido, 'Project Management', Cengage COURSEs.
3. Vasant Desai, 'Project Management' Himalaya Publications.
4. Maylor, 'Project Management', Pearson Education.
5. Prasanna Chandra, 'Projects, Preparation, Appraisal Budgeting & Implementation', Tata McGraw Hills.

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TEXTILE CHEMISTRY – I

Subject Code: MTEX0-F91

L T P C
3 0 0 3

Contact Hrs.-40

UNIT-I (10 Hrs.)

Introduction: Process line for pretreatment, colouration and finishing of textiles

Singeing: Object of the process, types of singeing, details of various singeing methods, drawbacks and advantages. Process and quality control aspects involved.

Desizing: Object, types, method details and mechanism of removal of starch in various methods. Efficiency of desizing.

Scouring: Objectives, mechanism of removal of impurities, recipe and controlling parameters involved. Scouring of coloured textiles. Scouring of natural, man-made and blended textiles. Evaluation of scouring efficiency.

UNIT-II (10 Hrs.)

Bleaching: Objectives of bleaching. Hypochlorite, peroxide, chlorite and peracetic acid bleaching methods and their effectiveness on various textiles. Controlling parameters and mechanism involved in each method. Efficiency of bleaching.

Mercerization: Objectives, mechanism related to various physical and chemical changes in cotton during mercerization. Process parameters and operation details. Causticization. Wet and hot mercerization. Ammonia treatment of cotton. Performance of various mercerization /alkali treatment processes. Assessment of efficiency of mercerization: Barium activity number, its determination and interpretation.

Pretreatment machineries: Singeing m/c, J-box, kier, mercerizing machine,

UNIT-III (10 Hrs.)

Heat setting: Objectives and mechanism of setting. Different methods of heat setting and their effectiveness on various man made textiles and blends. Heat setting conditions and controls. Heat setting of polyester, nylon, acetate and their blends. Evaluation of degree of heat setting.

Mechanical Finishes: Physical and chemical softening processes, selection of chemical and evaluation of softening. Calendaring - its types, construction and function of various calendaring m/cs. Sanforizing - method, mechanism and machineries involved. Evaluation of sanforizing.

UNIT-IV (10 Hrs.)

Carbonization: Objectives, selection of chemical, process details, trouble shoots, precautionary measures and efficiency of carbonization.

Functional finishes: Problem of creasing, anti-crease finish on cotton. Choice of chemical, catalyst and process parameters. Drawback and advantages associated with use of various anti-crease chemicals. Measures to reduce release of formaldehyde. Water repellency and water repellent finishes on cotton. Evaluation of water repellency.

Recommended Books

1. A.K. Roy Choudhary, 'Textile Preparation & Dyeing', Science Publishers USA, 2006.
2. R.H. Peters, 'Textile Chemistry', Vol - II, Elsevier Publishing Company, London, 1967.
3. R.M. Mittal and S.S., Trivedi, 'Chemical Processing of polyester / cellulosic Blends',
4. Ahmedabad Textile Industries Research Association, Ahmedabad, India, 1983.
5. S.R. Karmakar, 'Chemical Technology in the Pretreatment Processes of Textiles', Textile
6. Science & Technology Series, Vol-12, 1st Edn., Elsevier, 1999.
7. A.J. Hall, 'Textile Finishing', Haywood Books, London, 1996.
8. V.A. Shenai, 'Technology of Bleaching & Mercerization'.

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9. Vaidya, 'Textiles Auxiliaries & Finishing Chemicals'.
10. V.A. Shenai and N.M., Saraf, 'Technology of Textile Finishing', Sevak Publications, Mumbai, 1990.

COMPUTER APPLICATIONS IN BUSINESS

Subject Code: MCAPO-F91

**L T P C
3 0 0 3**

Contact Hrs.-40

Course Objectives: The objective of this Course is to provide an insight into basic features of computer systems and their applications in Managerial Decision Making. It also provides technical framework to students for understanding the emerging world of e-Business.

UNIT-I (10 Hrs.)

Introduction to Computers: Types of Computers, Storage Devices and Memories, Input/Output devices. Introduction to Software, Types of software – Software: its nature and qualities. Operating System: Types of Operating System, WINDOWS XP: Basic Operations, utilities and features.

UNIT-II (10 Hrs.)

MS Applications: MS Word – Basics, formatting text and documents, Mail Merge, Macros
MS Excel – Introduction, Creating a List, Graphs and Charts, Sorting, Filtering Data, Goal seek, Pivot tables, Freezing Panes, What-if Analysis, Splitting Windows, Basic Formulae in Excel.
MS PowerPoint – Basics, Creating effective presentation, Animations and Templates.
MS Access – Designing of Forms, Report generation using wizard.

UNIT-III (10 Hrs.)

Internet and E-Business: Introduction to internet and its applications, Intranet and Extranet, World Wide Web, Internet, Architectures, Internet Applications. E – business - E-Business framework, Infrastructure for E-Business, E - Shopping, Electronic Data Interchange, Components of Electronic Data Interchange, Creating Web Pages using HTML, Electronic Payment System.

UNIT-IV (10 Hrs.)

Computer Networks and Security: Overview of a Network, Types of Network, Network Topologies, Firewall, Encryption v/s Decryption, Cryptography, Public Key and Private Key, Digital Signatures.

COURSE Outcomes: Students will be able to understand the concepts of computer and various software related to it. The use of MS Office (Excel, Access & Power point) helps in different type of analysis and projection of reports related to the business management. The software helps in planning & coordinating the supply chain of the company.

Recommended Books:

1. Rainer and Potter, 'Introduction to Information Technology', John Wiley and Sons.
2. Roger Jennings, 'Microsoft Access 2010', Pearson Education.
3. Forouzan, 'Basics of Computer Science', Cengage COURSE.
4. Joseph Brady & Ellen F Monk, 'Problem Solving Cases in Microsoft, Excel Thomson COURSE'.
5. K. Saini & Pradeep Kumar, 'Computer Applications in Management', Anmol Publications.
6. Deepak Bharihoke, 'Fundamentals of Information Technology', Excel Books.

PHYSICS OF MATERIALS

Subject Code: MPHY0-F91

**LT P C
3 0 0 3**

Contact Hrs.-48

UNIT-1 (12 Hrs.)

Polymer Materials

Polymer Structure: Molecular Weight, Shape, Structure and Configuration; Thermoplastic and Thermosetting, Mechanical Behavior of Polymers-stress strain behavior, Macroscopic and Viscoelastic deformation, Fracture of polymers, Mechanical Characteristics-Fatigue, Tear Strength and Hardness, Mechanisms of Deformation and strengthening of polymers. Crystallization, Melting and Glass Transition Phenomena in Polymers.

UNIT-II (12 Hrs.)

Composite Materials

Introduction, Particle-Reinforced Composites-Large, Fiber-Reinforced Composites: Influence of Fiber Length, Influence of Fiber Orientation and Concentration, The Fiber Phase, The Matrix Phase, Polymer-Matrix Composites, Metal-Matrix Composites, Ceramic-Matrix Composites.

UNIT-III (11 Hrs.)

Nano-Materials

Emergence of Nanotechnology, Micro to Nanoscale materials, Characteristics of Nanomaterials-Band gap, surface to volume ratio, Electron confinement for zero, one and two dimensional nanostructures, synthesis of nanomaterials with top down and bottom up approach, Methods of Synthesis- ball milling, sol-gel, Electro-spinning and Lithography techniques, Carbon nanotubes (synthesis and properties), applications of nanomaterials.

UNIT-IV (13 Hrs.)

Electrical, Magnetic and Thermal Properties of Materials

Electrical properties of materials: Conduction in ionic materials, Dielectric behavior, Field vectors and polarization types, Frequency dependent dielectric constant, Other Electrical characteristics of materials and its applications: Ferroelectricity, Piezoelectricity.

Magnetic Properties of Materials: Magnetic materials and its classifications, Domain and Magnetic Hysteresis, Magnetic storage, Magnetic Anisotropy, Soft and Hard magnetic materials.

Thermal properties of materials: Heat capacity, Thermal expansion, Thermal conductivity and Thermal stresses.

Recommended Books:

1. William D. Callister, 'Materials Science and Engineering: An Introduction', 4th Edn., John Wiley & Sons, Inc.
2. G.M. Chow & K.E. Gonsalves, 'Nanotechnology - Molecularly Designed Materials', 2nd Edn, American Chemical Society
3. K.P Jain, 'Physics of Semiconductor Nanostructures', Narosa Publishing House, 1997.
4. G. Cao, 'Nanostructures and Nanomaterials: Synthesis, Properties and Applications', Imperial College Press, 2004.

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STATISTICAL METHODS

Subject Code: MMAT0-F91

**L T P C
3 0 0 3**

Contact Hrs.-36

UNIT-I (12 Hrs.)

Statistics:

Introduction, Importance and Scope of Statistics, Mean, Median, Mode, Mean Deviation and Standard Deviation.

Correlation and Regression:

Correlation: Introduction, Types of Correlation, Measurement of Correlation: Karl Pearson's Coefficient of Correlation, Spearman's Rank Correlation

Regression: Introduction, Utility, Method of Least Squares, Coefficient of Regression, Coefficient of Determination.

UNIT -II (12 Hrs.)

Random Variables:

Definition, Probability distribution, Distribution functions, probability distribution function (pdf) and cumulative distribution function (cdf), Expectation and Variance.

UNIT -III (7 Hrs.)

Theory of Probability:

Additive and multiplicative law of probability, conditional probability and Bayes theorem.

Probability distributions:

Binomial, Poisson, Normal Distribution

UNIT -IV (5 Hrs.)

Sampling Distribution:

Concept of sampling distribution and its standard error, Tests of significance: Tests based on Normal Distribution, Chi-square, t and F statistic.

Recommended Books:

1. H. Morris, DeGroot and J. Mark Schervish, 'Probability and Statistics', Pearson Education; 4th Edn.
2. Vijay K. Rohatgi, A.K. Md. Ehsanes Saleh, 'An Introduction to Probability and Statistics', 2nd Edn., Wiley,
3. Jay L. Devore, 'Probability and Statistics for Engineering and the Sciences', Cengage', 8th Edn'.
4. S.C. Kapoor, V.K. Gupta, 'Fundamentals of Mathematical Statistics', 11th Edn., S. Chand,

INDUSTRIAL SAFETY AND ENVIRONMENT

Subject Code: MMEE0-F91

**L T P C
3 0 0 3**

Contact Hrs.-45

UNIT-I (9 Hrs.)

Meaning & Need for Safety. Relationship of safety with plant design, equipment design and work environment. Industrial accidents, their nature, types and causes. Assessment of accident costs; prevention of accidents. Industrial hazards, Hazard identification techniques, Accident investigation, reporting and analysis.

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UNIT-II (11 Hrs.)

Planning for Safety & its Measures: Definition, purpose, nature, scope and procedure. Range of planning, variety of plans. Policy formulation and implementation of safety policies. Safety measures in a manufacturing organization, safety and economics, safety and productivity. Employees participation in safety. Safety standards and legislation.

UNIT-III (11 Hrs.)

Meaning of Environment and Need for Environmental Control: Environmental factors in industry. Effect of temperature, Illumination, humidity noise and vibrations on human body and mind. Measurement and mitigation of physical and mental "fatigue" Basics of environment design for improved efficiency and accuracy at work. Environment Standards: Introduction to ISO 14000; Environment standards for representative industries.

UNIT-IV (14 Hrs.)

Ventilation and Heat Control Purpose of Ventilation, Lighting, Noise & Vibrations. Physiology of heat regulation. Thermal environment and its measurement. Thermal comfort. Indices of heat stress. Thermal limits for comfort, efficiency and freedom from health risk. Natural ventilation. Mechanical ventilation. Air conditioning Process ventilation. Control of heat exposures: control at source, insulation, and local exhaust ventilation. Control of radiant heat, dilution ventilation. Local relief. Industrial Lighting: Purpose of lighting, benefits of good illumination. Phenomenon of lighting and safety. Lighting and the work. Sources and types of artificial lighting. Principles of good illumination. Recommended optimum standards of illumination. Design of lighting installation. Maintenance standards relating to lighting and colour. Noise & Vibrations: Continuous and impulse noise. The effect of noise on man. Noise measurement and evaluation of noise. Noise isolation. Noise absorption techniques. Silencers vibrations: Effect, measurement and control measures.

Recommended Books

1. H.W. Heinrich, 'Industrial Accident Prevention,' McGraw Hill.
2. Joselin, Edward Arnold, 'Ventilation'.
3. Beranek, 'Noise Reduction', McGraw Hill.
4. D.C. Reamer, 'Modern Safety and health Technology,' R. Wiley.
5. Firenze, R.J. Kendale, 'The Process of Hazard Control'.

SUPPLY CHAIN MANAGEMENT

Course Code: MMEE0-F92

L T P C
3 0 0 3

Contact Hrs. 42

Unit-I (10 Hrs.)

Understanding the Supply Chain: Process view, Decision phases and importance of supply chain, Supply chain management and logistics, supply chain and the value chain, Competitive advantage, supply chain and competitive performance, changing competitive environment, Supply Chain drivers and obstacle.

Unit-II (12 Hrs.)

Matching supply and demand: The lead-time gap, Improving the visibility of demand, supply chain fulcrum, forecast for capacity, execute against demand, Demand management and aggregate planning, Collaborative planning, forecasting and replenishment.

Creating the Responsive Supply Chain: Product 'push' versus demand 'pull' The Japanese philosophy, Foundations of agility, Route map to responsiveness.

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Strategic Lead-time Management: Time-based competition, Lead-time concepts, Logistics pipeline management.

Unit-III (10 Hrs.)

Planning and Managing Inventories in a Supply Chain: managing economies of scale in supply chain cycle inventory, managing uncertainty in supply chain, determining optimal level of product availability.

Transportation, Network Design and Information Technology in a Supply Chain: transportation, facility design network design in a supply chain, extended enterprise and the virtual supply chain, role of information and information technology in the supply chain, Laying the foundations for synchronization, 'Quick response' logistics, Production strategies for quick response, Logistics systems dynamics.

Unit-IV (10 Hrs.)

Managing Risk in the Supply Chain: Vulnerability in supply chains, Understanding the supply chain risk profile, managing supply chain risk, Achieving supply chain resilience.

Overcoming the Barriers to Supply Chain Integration: Creating the logistics vision, Problems with conventional organizations, Developing the logistics organization, Logistics as the vehicle for change, Benchmarking.

Recommended Books:

1. S. Chopra, and P. Meindl, 'Supply Chain Management', Prentice Hall, 2010.
2. M. Christopher, 'Logistics & Supply Chain Management', FT Prentice Hall, 2011.
3. John T. Mentzer, J. T., 'Supply Chain Management', Illustrated Edn., SAGE Publications, 2001.
4. Michael Hugos, M.H., 'Essentials of Supply Chain Management', John Wiley, 2011.
5. D. Simchi-Levi, P. Kaminsky, E. Simchi-Levi, 'Designing and Managing the Supply Chain', McGraw Hill Higher Education, 2011.

ENVIRONMENT MANAGEMENT

Subject Code: MCIE0-F91

L T P C

Duration – 45 Hrs.

3 0 0 3

UNIT-I (12 Hrs.)

Global Environmental Problems: Global warming, green-house effect, ozone depletion, acid rain, oil pollution, radiation hazard and control, global climate change. Main clauses and basic steps for Environmental Management System certification. Environmental Laws/Acts.

UNIT-II (10 Hrs.)

Cleaner Production Technologies Need and benefits, cleaner production techniques and options, zero impact manufacturing initiatives CDM and carbon credits/case studies.

UNIT-III-(11 Hrs.)

Environment Impact Assessment: Definition and its importance for environment management, constituents of environment impact assessment, project data for EIA study, prediction of impacts, EIA methodologies, constraints in implementation of EIA, impact prediction on water resources projects and other relevant case studies. Environment pollution.

UNIT IV (12 Hrs.)

Degradation of Land Resources: Deforestation: Forest land, deforestation and its effects on land use and Environmental quality, wetland and their importance in environment, causes and extent of wasteland, Soil degradation problems, erosion, salinization, water logging, land use

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management & planning.

Recommended Books

1. Peavy, Rowe, 'Techobanoglous, Environmental Engg.', Tata McGraw-Hill.
2. Mackenzie L. Davis, 'Environmental Engg.', Tata McGraw-Hill.
3. Baljeet S. Kapoor, 'Environmental Engg. An overview', Khanna Publishers.
4. Gilbert H. Masters, 'Environmental Engineering and Science', Prentice Hall of India Pvt. Ltd.
5. G.N. Panday, G.C. Carney, 'Environmental Engineering', Tata McGraw-Hill.
6. P.D. Sharma, 'Ecology and Environment', Rastogi Publications.
7. P.A. Ray, 'Lcances Environmental Impact Assessment', Hand National Environmental Protection Council, Manile.

OILS AND FATS

Subject Code: MCHM0-F91

L T P C

Contact Hrs.

Unit-I (10 Hrs.)

Lipids: Classification, role of lipids, synthesis of fatty acids. Introduction to edible oils, Methods of extracting vegetable oils, Edible oil, chemistry of edible fats; vegetable-oil separation technology; and water- and heat-promoted fat separation from animal and plant "fatty tissues". Differences between vegetable and mineral oil

Unit-II (10 Hrs.)

Rancidity, reversion, polymerization, saponification, refining process; the fat-modification processes(Hydrogenation), addition, phospholipids, lipid metabolism; intermediary metabolism of fatty acids, Physical properties - polymorphism, reactions of fats.

Unit-III (10 Hrs.)

Estimation of oil in oil seeds, Estimation of free fatty acids, Saponification value of oils, Identification and quantification of fatty acids. The technologies applied to specialty fats; the storage and transport of oils and fats; and energy demands of the oil-milling and edible-fat processing operations.

Unit-IV (10 Hrs.)

Analysis of Oils and Fats: Softening point, Congent point, Titre point, cloud point, Iodine, Saponification, acid, hydroxyl, R-M and Polenske value, peroxide value of oil, Elaiden test.

Recommended Books:

1. M. Kolthoff, 'Treatise on Analytical Chemistry', Vol. I and I 4.
2. D. Pearson, 'Laboratory Techniques in Food Analysis'.
3. S. Ranganna, 'Handbook of Analysis and Quality Control for Fruits and Vegetable Products, 2nd Edn., McGraw Hill.
4. Nicholls, 'Aids to the analysis of Foods and Drugs'.
5. Karamer Twig, 'Quality Control for Food Industry', (AVI) 9.
6. C.B. Catodo, R.R. Sharon and N.W. Eleanor, 'Understanding Clinical Nutrition', 2nd Edn., Belmont CA: West/ Wadsworth-An International Thomson Publishing Company, 1988.
7. R. Passmore, M.A. Eastwood, 'Human Nutrition and Dietetics', Edinburgh: Churchill Livingstone, 1990.
8. H. Robinson Corinne, R.L. Marilyn, Wanda La and E.G. Ann, '19900 Normal and Therapeutic Nutrition', 17th Edn., Scotland: Macmillan Publishing.

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9. M. Swaminathan, 'Food Science, Chemistry and Experimental Foods'.
10. G.F.F.J. Welcher, 'Standard Methods of Chemical Analysis', Vol I & II, 6th Edn.
11. S.N. Mahendru, 'Analysis of Food Products', Swan Publishers.
12. C.B. Catodo, R.R. Sharon and N.W. Eleanor, 'Understanding Clinical Nutrition', 2nd Edn., 1988.

COMPUTER NETWORKS

Subject Code: MECE0-F91

**L T P C
3 0 0 3**

Duration: 48 Hrs.

COURSE Objectives

This Course provides an In-depth knowledge on computer networks and provides a good background for advanced studies in communication networks.

COURSE Outcomes:

The students will be able to design different networks based on different Internet protocols and also able to work for different OSI layers.

Unit 1 (12 Hrs.)

Introduction and Overview: The need of Internet, TCP/IP Internet, Internet services, History & scope, Protocol standardization.

Review of Underlying Technologies: LAN, WAN, MAN, Ethernet Topology, Token Ring, ARPANET, PRO net technology, FDDI. Internetworking concepts and architectural model, application level Internet connection, Interconnection through IP gateway, users view.

Unit II (12 Hrs.)

Internet Addresses: Universal Identifiers, Three Primary Classes of IP Addresses, Structure of IP packets, network and broadcast addresses, class less addressing, supernet/ subnet addressing, Addressing Conventions, Mapping Internet Addresses to Physical Addresses (ARP/RARP), Determining Internet Addresses at Startup (DHCP, Bootp).

Unit III (12 Hrs.)

Internetworking: Internet as a virtual network, Internetworking devices (routers, bridges, gateways), Protocol layering, routing algorithms, congestion control techniques, ICMP, IP Fragmentation, difference between X.25 and Internet layering, Gateway to Gateway Protocol (GGP), OSPF, Exterior Gateway Protocol (EGP), Managing Internet.

Unit IV (12 Hrs.)

Security Issues: Reliable Transactions and Security on Internet, Data encryption, IPsec, SSL, Concept of Firewalls, Intrusion Detection Systems, Denial of Service Attacks.

Recommended Books:

1. Comer, 'Internetworking with TCP/IP', vol-1, PHI.
2. Stevan, 'TCP/IP Illustrated', Pearson.
3. Forouzan 'TCP/IP Suite', TMH.
4. Related IEEE/IEE Publications.

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DIGITAL SIGNAL PROCESSING

Subject Code: MECE0-F92

L T P C
3 0 0 3

Duration: 48 Hrs.

UNIT I (12 Hrs.)

Introduction to DSP, Time and Frequency domain description of different type of signals & systems, Discrete time sequences systems, Linearity unit sample response, Convolution, Time invariant system, Stability criteria for discrete time systems.

UNIT II (12 Hrs.)

Introduction to Fourier transform of Discrete Time Signal and its properties, Inverse Fourier transform, Sampling of continuous time signal, Reconstruction of continuous time signal from sequences, Z-Transform and its properties, complex Z-plane, ROC. Relationship between Fourier Transform and Z-Transform, Inverse Z-Transform.

UNIT III (12 Hrs.)

Discrete Time Fourier Transform and its properties, Linear convolution, Circular convolution, convolution from DFT, FFT, Inverse Fast Fourier Transform, Decimation in time and frequency algorithm.

UNIT IV (12 Hrs.)

Filter categories, Finite impulse response filters, various design techniques of FIR filters, FIR filter design by Windowing method, Rectangular, Triangular and Blackman window, Kaiser window. Design of IIR by Approximation of derivatives, Impulse invariant method and Bilinear Transformation method. Steps in Filter Design of Butter worth, Elliptic filter, Chebyshev filters, Frequency Transformation, Applications of DSP. Introduction to DSP Processor.

Recommended Books

1. Oppenhamv & Scheffer, 'Discrete Time Processing', PHI.
2. Proakis & D.G. Monolakis, 'Digital Signal Processing', PHI.
3. S.K. Mitra, 'Digital Signal Processing', PHI.
4. Roman Kuc, MC, 'Digital Signal Processing', MGH Pub.
5. E.C. Ifeacher, B.W. Jervis, 'Digital Signal Processing', Addison Wesely.

SENSORS AND TRANSDUCERS

Subject Code: MECE0-F93

L T P C
3 0 0 3

Duration: 48 Hrs.

Course Objectives:

The main aim of this Course is to understand the role of sensors and transducers for different communication systems. In this different transducers for Temperature, pressure, Liquid level measurement will be discussed in detail.

Course Outcomes:

For different process control industries sensors and transducers play a vital role. For DCS, SCADA or PLC operation basic idea about measurement will be boosted in the students.

UNIT-I (12 Hrs.)

Sensors/Transducers: Principles, Classification, Parameters, Characteristics (Static and Dynamic), Environmental Parameters (EP), Characterization.

Mechanical and Electromechanical Sensors: Introduction, Resistive Potentiometer, Strain Gauge (Resistance and Semiconductor), Inductive Sensors: Sensitivity and Linearity of the Sensor,

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Types-Capacitive Sensors, Electrostatic Transducer, Force/Stress Sensors Using Quartz Resonators, Ultrasonic Sensors.

UNIT –II (12 Hrs.)

Thermal Sensors: Introduction, Gas Thermometric Sensors, Thermal Expansion Type Thermometric Sensors, Acoustic Temperature Sensor, Dielectric Constant and Refractive Index Thermosensors, Helium Low Temperature Thermometer, Nuclear Thermometer, Magnetic Thermometer, Resistance Change Type Thermometric Sensors, Thermo-emf Sensors, Junction Semiconductor Types, Thermal Radiation Sensors, Quartz Crystal Thermoelectric Sensors, NQR Thermometry, Spectroscopic Thermometry, Noise Thermometry and Heat Flux Sensors.

Magnetic Sensors: Introduction, Sensors and the Principles Behind, Magneto resistive Sensors (Anisotropic and Semiconductor), Hall Effect and Sensors, Inductance and Eddy Current Sensors, Angular/Rotary Movement Transducers (Synchros and Synchro-resolvers), Eddy Current Sensors, Electromagnetic Flowmeter, Switching Magnetic Sensors and SQUID Sensors.

UNIT-III (12 Hrs.)

Radiation Sensors: Introduction, Basic Characteristics, Types of Photosensistors/Photodetectors, X-ray and Nuclear Radiation Sensors and Fibre Optic Sensors.

Electroanalytical Sensors: Introduction, The Electrochemical Cell, The Cell Potential, Standard Hydrogen Electrode (SHE), Liquid Junction and Other Potentials, Polarization (Concentration, Reactive, Adsorption and Charge Transfer), Reference Electrodes, Sensor Electrodes and Electroceramics in Gas Media.

UNIT-IV (12 Hrs.)

Smart Sensors: Introduction, Primary Sensors, Excitation, Amplification, Filters, Converters, Compensation, Information Coding/Processing, Data Communication (Standards for Smart Sensor Interface) and The Automation

Sensors Applications: Introduction, On-board Automobile Sensors (Automotive Sensors), Home Appliance Sensors, Aerospace Sensors, Sensors for Manufacturing and Sensors for Environmental Monitoring.

Recommended Books

1. D. Patranabis, 'Sensors and Transducers', 2nd Edn., PHI, 2003.
2. W. Bolton, 'Mechatronics', 4th Edn., Pearson, 2011.

ELECTRONIC SYSTEM DESIGN

Subject Code: MECE0-F94

L T P C
3 0 0 3

Duration: 48 Hrs.

UNIT-I (12 Hrs.)

MSI and LSI Circuits and Their Applications: Review of Digital electronics concept, Arithmetic Circuits, Comparators, Multiplexers, Code Converters, XOR and AND OR INVERTER Gates, Wired Logic, Bus Oriented Structures, Tri-State Bus System, Propagation Delay.

UNIT-II (12 Hrs.)

Sequential Machines: The Concept of Memory, The Binary Cell, The Cell and The Bouncing Switch, Set/Reset, D, Clocked T, Clocked JK Flip Flop, Design of Clock F/F, Conversion, Clocking Aspects, Clock Skew, State Diagram Synchronous Analysis Process, Design Steps for Traditional Synchronous Sequential Circuits, State Reduction, Design Steps For Next State Decoders, Design of Out Put Decoders, Counters, Shift Registers and Memory.

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UNIT-III (12 Hrs.)

Multi Input System Controller Design: System Controllers, Design Phases And System Documentation, Defining The System, Timing And Frequency Considerations, Functional, Position And Detailed Flow Diagram Development, MDS Diagram, Generation, Synchronizing Two System And Choosing Controller, Architecture, State Assignment, Next State Decoders And Its Maps, Output Decoders, Clock And Power Supply Requirements, MSI Decoders, Multiplexers In System Controllers, Indirect Addressed Multiplexers Configurations, Programmable System Controllers, ROM, PLA And PAL Based Design.

UNIT-IV (12 Hrs.)

Asynchronous Finite State Machines: Scope, Asynchronous Analysis, Design of Asynchronous Machines, Cycle and Races, Plotting and Reading the Excitation Map, Hazards, Essential Hazards Map Entered Variable, MEV Approaches to Asynchronous Design, Hazards in Circuit Developed by MEV Method, Electromagnetic Interference and Electromagnetic Compatibility Grounding and Shielding of Digital Circuits. Interfacing digital system with different media like fibre cable, co-axial cable etc.

Recommended Books

1. Fletcher, 'An Engineering Approach to Digital Design', PHI, 1990.
2. 'Designing with TTL Circuits', Texas Instruments.
3. Related IEEE/IEE Publications.

DIGITAL CIRCUITS AND LOGIC DESIGN

Subject Code: MECE0-F95

**L T P C
3 0 0 3**

Duration: 48 Hrs.

Course Objectives

The use of digital circuitry is present in virtually all aspects of our lives and its use is increasing rapidly. Thus, this Course aims to introduce postulates of Boolean algebra; methods for simplifying Boolean expressions and also outline the formal procedures for the analysis and design of combinational and sequential circuits. Next focus is to get student familiarize with concepts of digital logic families, D/A & A/D converters, memories and programmable logic devices.

Course Outcomes:

After going through this subject in detail student will be able to understand Digital devices and in turn can learn and operate Microprocessor/Microcontroller more easily.

UNIT I (12 Hrs.)

Fundamentals of Digital Techniques: Digital signal, logic gates: AND, OR, NOT, NAND, NOR, EX-OR, EX-NOR, Boolean algebra. Review of Number systems. Binary codes: BCD, Excess-3, Gray, EBCDIC, ASCII, Error detection and correction codes.

UNIT II (12 Hrs.)

Combinational Design Using Gates: Design using gates, Karnaugh map and Quine Mcluskey methods of simplification. Combinational Design Using MSI Devices: Multiplexers and Demultiplexers and their use as logic elements, Decoders, Adders / Subtractors, BCD arithmetic circuits, Encoders, Decoders / Drivers for display devices.

UNIT III (12 Hrs.)

Sequential Circuits: Flip Flops: S-R, J-K, T, D, master-slave, edge triggered, shift registers, sequence generators, Counters, Asynchronous and Synchronous Ring counters and Johnson Counter, Design of Synchronous and Asynchronous sequential circuits.

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Digital Logic Families: Switching mode operation of p-n junction, bipolar and MOS. devices. Bipolar logic families: RTL, DTL, DCTL, HTL, TTL, ECL, MOS, and CMOS logic families. Tristate logic, Interfacing of CMOS and TTL families.

UNIT IV (12 Hrs.)

A/D and D/A converters: Sample and hold circuit, weighted resistor and R -2 R ladder D/A Converters, specifications for D/A converters. A/D converters: Quantization, parallel - comparator, successive approximation, counting type, dual-slope ADC, specifications of ADCs. Programmable Logic Devices: ROM, PLA, PAL, FPGA and CPLDs. Finite State Machines: Finite state model, Memory elements and their excitation functions, Synthesis of Synchronous sequential circuits, Capabilities and limitations of FSM, Design, Modelling and Simulation of Moore and Mealy machines.

Recommended Books:

1. R.P. Jain, 'Modern Digital Electronics', 3rd Edn., TMH.
2. R.P. Jain, 'Modern Digital Electronics', 4th Edn., TMH, 2011.
3. Malvino & Leach, 'Digital Principles & Applications', 4th Edn., TMH, 1991.
4. Fletcher, 'An Engg. Approach to Digital Design', Indian Edn., PHI, 2011.
5. Digital Electronics by Sanjay Sharma', S.K. Kataria & Sons, 1st Edn., 2011.

ADVANCED ELECTRICAL MACHINES

Subject Code: MELE0-F91

L T P C
3 0 0 3

Course Objectives:

1. To give a systematic approach for modeling and analysis of all rotating machines under both transient and steady state conditions.

Course Outcomes:

1. The students will be able to model all types of rotation machines including special machines.
2. They will have complete knowledge about electromagnetic energy conversion and application of reference frame theories for modeling of machines.

UNIT-I

1. Polyphase Synchronous Machines: Mathematical: Basic Synchronous machine parameters, Voltage, Flux linkage and inductance relations, Park's transformation – its physical concept, equations of performance.

2. Balanced Steady State Analysis: Phasor equations and phasor diagrams, Power-angle characteristics, cylindrical rotor and Salient pole machines, Short circuit ratio

UNIT-II

3. Transient Analysis & Machine Dynamics: Three phase short-circuits, Armature and field transients, Transient torque, Sudden reactive loading and Unloading. Transient Analysis-a qualitative approach, Reactance and Time –Constants from equivalent circuits, Measurement of reactance, Transient Power-angle characteristics, The basic electromechanical equation, Linearized analysis, Large Angular/oscillation, Non-linear analysis.

UNIT-III

4. Transformers & its Transients: Multi-Circuit Transformers: General theory, Equivalent circuits, Three winding transformer as a multi-circuit transformer, Determination of parameters. In-rush current phenomena, Qualitative approach, Analytical approach, In-rush current in 3-phase transformers.

UNIT-IV

5. Excitation Phenomena in Transformers: study of excitation and its effect on transformer performance, Harmonics in: Single phase transformers, three-phase transformers, Disadvantages of harmonics, Suppression of harmonics.

6. Unbalanced Operation of Three-Phase Transformers: Single-phase load on three-phase transformers, Single-Phasing in 3-phase transformers, Effect of using tertiary winding.

Recommended Books

1. B. Edikins, 'Generalized Theory of Electrical Machines'.
2. Concordia, 'Synchronous machines'.
3. E.W. Kimbark, 'Power System Stability', Vol. III., Wiley.
4. P.S. Bimbhra., 'Generalized Theory of Electrical Machines', 2010.
5. E.W. Kimbark, 'Power System Stability', Vol. III, 1998.
6. A. Draper, 'Electrical Machines', 2011.

LOAD FORECASTING AND LOAD MANAGEMENT

Subject Code: MELE0-F92

**L T P C
3 0 0 3**

Course Objectives:

1. To give a systematic approach for load management and forecasting.
2. To analysis of all trend coming related to recent case studies conditions.

Course Outcomes:

1. The students will acquire skills of load related energy management and tariff structure.
2. They will have complete knowledge about annual and monthly peak demands.

UNIT-I

1. Load Forecasting: Classification and characterization of loads, Approaches to load forecasting, Forecasting methodology, Energy forecasting, Peak demand forecasting, Non-weather sensitive forecast and Weather sensitive forecast, Total forecast, Annual and monthly peak demand forecasts, Applications of state estimation to load forecasting.

UNIT-II

2. Load Management: Introduction to Load management, Electric energy production and delivery system structure (EEPDS), Design alternatives for EEPD systems, Communication/control techniques for load management, Tariff structure and load management, principles of macro and microeconomics and energy pricing strategies, Assessing the impacts of load management.

UNIT-III

3. Energy Demand Forecasting: Static and dynamic analysis of energy demand, Elements of energy demand forecasting, Methodologies and models for energy demand forecasting, Techno

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economic approach in energy demand forecasting, Energy auditing, Energy management, Power Pools and Energy Banking.

UNIT-IV

4. Trends and Case Studies: Energy management strategy, Symbiotic relation between information, Energy models and decision making, Case studies like industrial energy forecasting, Transportation energy forecasting, Residential, Commercial and agricultural energy forecasting.

Recommended Books

1. J. Martino, 'Technological Forecasting for Decision Making', Elsevier Press, **1972**.
2. C.W. Gellings, P.E. Penn Well, 'Demand Forecasting in the Electric Utility Industry', Fairmount Press.
3. S. Makridakis, 'Forecasting Methods and Applications', John Wiley and Sons, **1997**.
4. R.G. Brown, 'Smoothing, Forecasting and Prediction of Discrete Time Series', PHI Int., **1963**.

NEURAL NETWORKS & FUZZY LOGIC

Subject Code: MELE0-F93

L T P C

3 0 0 3

Course Objectives:

1. To apply artificial neural networks in various electrical and electronics engineering applications.
2. To expose students to fuzzy methods of analyzing problems which involve incomplete or vague criteria rather than crisp values.
3. To investigate requirements analysis, logical design, and technical design of components for fuzzy systems development.

Course Outcomes:

1. The students acquire the skills required to innovate and build, smart and intelligent applications in electrical and electronics engineering.
2. They will understand review of Neural Networks: models of a neuron, various activation functions, Threshold function, piecewise – linear function, stochastic model of a neuron, feedback.
3. They will be able to take up fuzzy systems approach to solve applications in engineering.

UNIT-I

Review of Neural Networks: models of a neuron, various activation functions: Threshold function, piecewise – linear function, stochastic model of a neuron, feedback.

UNIT-II

Network Architecture: Single layer feed forward network, multilayer feed forward network, recurrent network, knowledge representation.

UNIT-III

COURSE Processes: Memory Based COURSE Hebbian COURSE, Competitive COURSE, Boltzmann COURSE, COURSE with a teacher, COURSE without a teacher, adaptation, single layer perceptions, multi-layer perceptions.

UNIT-IV

Introduction to fuzzy logic: membership function, rule generation, fuzzy concept, fuzzification, defuzzification, time dependent fuzzy logic, temporary fuzzy logic, fuzzy artificial neural network, neuro fuzzy control, fuzzy neural nets, Fuzzy Based ABS system, applications.

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Recommended Books

1. Simon Haykin, 'Neural Networks'.
2. Elaine Rich, Kevin Knight, 'Artificial Intelligence'.
3. Stamatios V. Kartalopoulos, 'Understanding Neural Networks and Fuzzy Logic'.
4. Hungenahally Jain, 'Neural Intelligent System'.

ENGINEERING OPTIMIZATION

Subject Code: MELE0-F94

L T P C

3 0 0 3

Course Objectives:

- To learn essential optimization techniques for applying to day to day problems.
- To study of genetic algorithms with relation to application in power system.
- To acquire knowledge of dynamic programming.

Course Outcomes:

- After COURSE the techniques, they can apply to engineering and other problems.
- They can get skills to optimize the variety of programming.

UNIT I

Introduction: Definition, Classification of optimization problems, Classical Optimization Techniques, Single and Multiple Optimization with and without inequality constraints.

UNIT II

Linear Programming (LP) and Non Linear Programming (NLP): Simplex method of solving LP, revised simplex method, duality, Constrained Optimization, Theorems and procedure, linear programming, mathematical model, solution technique, duality. Steepest descent method, Conjugate gradient method, Newton Method, Sequential quadratic programming, Penalty function method, augmented Lagrange multiplier method.

UNIT III

Dynamic Programming (DP): Multistage decision processes, concept of sub-optimization and principle of optimality, Recursive relations, Integer Linear programming, Branch and bound algorithm.

UNIT IV

Genetic Algorithm (GA): Introduction to Genetic Algorithm, working principle, coding of variables, fitness function, GA operators; Similarities and differences between GA and traditional methods; Unconstrained and constrained optimization using genetic Algorithm, real coded GA, Advanced GA, global optimization using GA, Applications to power system.

Recommended Books

1. D.A. Pierre, 'Optimization Theory with Applications', Wiley Publications.
2. H.A. Taha, 'Operations Research: An Introduction' 7th Edn., Pearson Education Edition, Asia, Delhi.
3. S.S. Rao, 'Optimization –Theory and Applications', Wiley-Eastern Limited.
4. D.P. Kothari & J.S. Dhillon, 'Power System Optimization', PHI Publishers.
5. Donald E. Kirk, 'Optimal Control Theory', Dover Publications, New York.
6. Kalyanmoy Deb, 'Optimization for Engineering Design: Algorithms and Examples', PHI Publishers.

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DESIGN OF EXPERIMENTS

Subject Code: MMAT0-F94

L T P C

3 0 0 3

Course Objectives

To impart knowledge of statistical tools, designing of experiments, etc.

UNIT-I

General introduction about various statistical tools and their usefulness. Objectives and principles of experimental design. Experimental design terminology. Increasing accuracy on experiments.

UNIT-II

Completely randomized designs. Blocking designs. Latin square designs. Analysis of variance (ANOVA). Correlation and regression. Principles of experimental design. Typical application of experimental design. Simple comparative experiments. Experiment with single factor.

UNIT-III

Introduction to factorial designs. Concept of fractional factorial design. Two level design. Three level design, Response surface designs. Central composite and Box-Behnken designs. Concept of Split-plot design.

UNIT-IV

Fitting regression models. Multiple regression and correlation analysis, Partial correlation. Test of significance and model lack of fit. Use of replicates. Orthogonal design and Taguchi Approach. Use of computers and software packages.

Recommended Books

1. W.G. Cochran and G.M. Cox, 'Experimental Design', John Wiley and Sons, Inc.
2. D.C. Montgomery, 'Design and Analysis of Experiments', John Wiley and Sons.
3. G.A.V. Leaf, 'Practical Statistics for the Textile Industry', Part-I, II, The Textile Institute, UK.
4. A.I. Khuri and J. Cornell, 'Response Surface: Design and Analysis', Marcel Dekker, New York.
5. Diamond William J., 'Practical Experiment Designs', 1st Indian Edn., CBS Publishers and Distributors, New Delhi.
6. D.C. Montgomery, E.A. Peck, G.G. Vinning, 'Introduction to Linear Regression Analysis', John Willey and Sons, Inc.

MANAGING SUPPLY CHAIN

Subject Code: MBAD0-X0

L T P C

3 0 0 3

Course Objectives

To impart knowledge of statistical tools, designing of experiments, etc.

Unit-1

Supply Chain, Supply Chain Concepts: flow of materials, Wastes in the pipeline, flow of Information, Supply Chain Drivers, Supply chain Management: Concept, frame work and need for study.

Unit-2

Planning & Managing Inventories in a Supply Chain: Safety Inventory, Benchmarking the supply chain. Quick Response, Vendor Managed Inventory (VMI), Postponement, Just in Time &

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QR Logistics, Introduction to Apparel/Textile Supply Chain, Distribution & Procurement and various Procurement Channels in Supply Chain.

Unit-3

Reverse supply chain(RSC), difference with forward supply chain, cost considerations involved, industries participation, factors leading to application of concept of RSC in specific industries and its restricted application, benefits, cost effectiveness of RSC.

Unit-4

Supply chain in apparels, Introduction to sampling, understanding quality procedures in sampling and sample development, different stages of samples and their requirements from Proto to Shipment sample Proto, fit, Size set, Pre production, TOP, Sealer, important Industry Inputs

Recommended Books

1. Martin Christopher, 'Logistics & Supply Chain Management: Strategies for Reducing Cost and Improving Service'.
2. Sunil Chopra, 'Supply Chain Management: Strategy, Planning and Operation'.
3. Douglas Macbeth, 'Partnership Sourcing: An Integrated Supply Chain Management Approach'.

NUTRITION AND HEALTH

Subject Code: MFOT0-F91

L T P C

Duration: 36 Hrs.

3 0 0 3

Unit-I (9 Hrs.)

Food and Nutrients: Basic definitions, changing concepts of nutrition. Energy requirements of individuals and groups. Control of food intake and weight.

Unit-II (9 Hrs.)

Obesity and its causes, Body composition, Body Mass Index (B.M.I). Basal metabolic rate (B.M.R.), Factors affecting B.M.R.

Unit-III (9 Hrs.)

Cardio vascular diseases, Diabetics, Hypertension, Inflammatory bowel disorder (IBD): causes, precaution and preventive measures.

Functional Foods, role in controlling various diseases.

Unit-IV (9 Hrs.)

Diet planning for specific age groups.

Diet planning for diabetic patients.

Preparation of food charts.

Recommended Books

1. P. Insel, R.E Turner and D. Ross 'Discovering Nutrition', ADA, Jones and Bartlett Publishers Inc., USA.
2. S.R. Williams. 'Essentials of Nutrition and Diet Therapy', Times Mirror/Mosby College Publication.
3. V. Hegarty, 'Nutrition Food and the Environment,' Eagen Press.
4. A.F. Brian, and G. Allen, 'Food Science, Nutrition & Health.,' Edward Arnold, A Member of Hodder Headline Group London, Sydney, Auckland.
5. S.R. Mudambi and M.V. Rajagopal, 'Fundamentals of Food & Nutrition,' New Age International (P) Ltd., Publishers, New Delhi.
6. ICMR, 'Nutrient Requirement and RDA', ICMR, New Delhi.

7. M.J. Gibney, M. Elia, O. Ljungqvist, and J. Dowsett, 'Clinical Nutrition', The Nutrition Society Textbook Series, Blackwell Publications.

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